MEMORANDUM

TO: BOARD OF COMMISSIONERS

FROM: VICKI MAYES

SUBJECT: SUMMER 2010 POOL FEATURES SURVEY

DATE: 9/3/2010

CC: TIM BARTLETT, CORKY EMBERSON, ELLEN KIRSANOFF, DOROTHY LIERMAN, DANA MANCUSO

The Summer 2010 Pool Features Survey summary is attached. A total of 705 surveys were received. The surveys were available on the UPD website and at a variety of events. This summary includes the survey results. Staff will distribute the comments received on the features at the Board Study Session. The display used for the in-person and on-line survey listed each concept, had a picture to illustrate each feature, listed the estimated construction cost and the estimated attendance.

Concept 1 – A multipurpose leisure pool with 4-lane 25-yard lap pool, zero depth entry with participatory play feature and dumping bucket, tot slide, current channel, water vortex, crossing activity, diving board and multiple water slides. Opinion of estimated construction cost: $5,500,000. Estimated annual attendance is a little less than 50,000.

Concept 2 – A separate 6-lane 25-yard lap pool with diving board, bowl slide, and multiple waterslides, and a separate leisure pool with zero depth entry, participatory play feature, wide multi-person small slide and tot slide, crossing activity, current channel, and a sprayground. Opinion of estimated construction cost: $6,940,000. Estimated annual attendance is a little less than 62,000.

Concept 3 – A separate 8-lane 25-yard lap pool with diving board, and a separate leisure pool with large current channel, zero depth entry, participatory play feature, crossing activity, and multiple water slides, a flow rider, and a separate tot pool with slide and spray features. Opinion of estimated construction cost: $8,730,000. Estimated annual attendance is a little less than 74,000.

Participants ranked each concept with 1 as most favorite and 3 as least favorite. Concept 2 ranked the highest overall with a ranking of 1.7l. Concept 1 ranked lowest overall with a ranking of 2.45.

The evaluation for the Breakdown of Responses was established as a ratio between how many individuals said they liked the feature and how many said they did not like the feature.

- For example, for the kid area/tot pool the ratio was 81/5 meaning that for every 16 (16.20) individuals that said they liked the kid area/tot pool, 1 said they did not like it.

- For lap lanes the ratio was 136/14 meaning that for every 10 (9.71) individuals that said they liked lap lanes, 1 did not want lap lanes.

The final selection of features to include in a site specific preferred concept will be determined by using criteria that considers all forms of input received. This will include:

- All data collected will be considered,
- The interests and needs of all user groups and all ages (adult through tot) will be considered,
- Informal survey (500 first survey, 700 second survey),
- Statistically reliable information by Survey Research Service,
- Comments from the pool tours,
- Input from stakeholders meetings,
- Input from the Board and UPDAC,
- Expert opinion from the design team (CH, Ratio, Tony),
- Professional experience of the staff,
- Comparison of what is already in the local recreation pool market (Champaign, UIAC, Rantoul, etc.),
- Design charettes done with youth and adults,
- Play value of a feature in relation to cost of different features,
- Features that will enhance or expand UPD aquatic programming,
- Features that are balanced with those offered at the UIAC,
- Other appropriate criteria.