**CHAPTER 1.00 - MISSION, STRATEGIC INITIATIVES, GOALS, AND OBJECTIVES**

**1.01 Mission Statement**

To improve the quality of life of Urbana’s citizens through a responsive, efficient, and creative park and recreation system.

To pursue excellence in a variety of programs, parks, and special facilities that contribute to the attractiveness of neighborhoods, conservation of the environment, and the overall health of the community.

Date Adopted: May 8, 2007

Date Revised: December 11, 2012

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