



Caption

Pale Purple Coneflower

Echinacea pallida

Genus name of *Echinacea* comes from the Greek word *echinos* meaning hedgehog or sea urchin in reference to the spiny center cone. The pale purple coneflower blooms in early summer for about three weeks. This plant usually precedes *Echinacea purpurea* (Purple Coneflower) in bloom by about 2-4 weeks. The slender petals extend upwards at first bloom, but relax and hang slightly downwards after approximately a week. It does best in full sun and is an adaptable plant that is tolerant of drought, heat, humidity and poor soils.

Resources

<http://www.missouribotanicalgarden.org/PlantFinder/PlantFinderDetails.aspx?kempercode=c570>

http://www.illinoiswildflowers.info/prairie/plantx/pale_coneflowerx.htm

https://www.wildflower.org/plants/result.php?id_plant=ECPA